

SMSU Accounting Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2014-2021



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term								8-Yr. Composite Retention
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Accounting	Traditional	% Students Leaving	20.0%	17.6%	30.8%	41.2%	36.4%	45.5%	25.0%	26.7%	29.7%
		% Students Retained	80.0%	82.4%	69.2%	58.8%	63.6%	54.5%	75.0%	73.3%	70.3%
	Transfer	% Students Leaving	16.7%	50.0%	66.7%	0.0%	0.0%	20.0%	25.0%	40.0%	25.8%
		% Students Retained	83.3%	50.0%	33.3%	100.0%	100.0%	80.0%	75.0%	60.0%	74.2%

SMSU Overall Traditional Rate			Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	8-Yr. Composite Retention
			68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	63.1%	67.1%	66.5%

Students in Cohort			Term								Total	
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021		
Accounting	Traditional	# Students Leaving	3	3	4	7	4	5	3	4	33	
		# Students Retained	12	14	9	10	7	6	9	11	78	
	Traditional Total			15	17	13	17	11	11	12	15	111
	Transfer	# Students Leaving	1	1	2			1	1	2	8	
		# Students Retained	5	1	1	2	4	4	3	3	23	
	Transfer Total			6	2	3	2	4	5	4	5	31
Accounting Total			21	19	16	19	15	16	16	20	142	

